California
Jobs First
Priorities: Addressing the Need

Priority One: Promote equitable and sustainable economic development

Priority Two: Support inclusive planning that prioritizes equity, job quality and access, and sustainability

Priority Three: Align, leverage, and attract other funding
California Jobs First: Three Phases

<table>
<thead>
<tr>
<th>Phase</th>
<th>Funding</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning Phase</td>
<td>$5 million per region</td>
<td>Developing regional economic visions in partnership with communities</td>
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<tr>
<td>Pre-Development Phase</td>
<td>$14 million per region</td>
<td>Catalyzing a portfolio of projects and programs that are positioned for state, federal, and private investment</td>
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<tr>
<td>Implementation Phase</td>
<td>$268 million</td>
<td>Bringing regional visions to life by funding project and programs developed through the process</td>
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Operational Plan: Turning Strategies into a Reality

- State-Level Roadmap
- Regional Investments
- Workforce
- Business Development
- Monitoring & Evaluation
- Communications