Making Places for People

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Capital follows talent.
Talent follows place.

* Hat tip to James Lima
What a collective group of people create when they live their lives outside of their home, workplace and car.
We are drawn to environments that make us comfortable
Watching others is humankind’s greatest joy.

— Icelandic saying
Streets make 20-30% of the city

Streets often account for 80% of public space

Parks

Everything Else

Streets
Copenhagen
New York
San Francisco
(and worldwide)
We are striking because we have done our homework and they have not.

– Greta Thunberg
Places aren’t just a *nice to have.*
They’re what’s saving our future and economy.