Bay Area Manufacturing at a glance

1. The Bay Area region employs more than 340,000 manufacturing workers, 10% of the local workforce.

2. More than 7,500 manufacturing companies operate in the Bay Area.

3. Creates high-paying jobs & economic diversity. Manufacturing-related salaries in the Bay Area are reported up to $150,000 per year.

4. Supports different industry sectors. $1.00 spent in manufacturing adds $1.81 to the economy.

Top 3 sectors by employment:

1. Food & beverage
2. Computers, electronics & semiconductor
3. Medical device

What are the most pressing challenges that city governments see manufacturers facing?

- Cost of real estate / physical space: 92%
- Appropriateness of real estate / physical space to needs: 48%
- Lack of a trained workforce: 44%

Silicon Valley Industrial Real Estate Snapshot

- 81M SF total inventory
- 7M+ SF LOSS since 2000
- 2.7% total vacancy
- +75.85% Rent (NNN)

Noreen King
Founder and CEO
noreen.king@evolvemfg.com

Gina Falsetto
Mngr. of Real Estate
SF Made
gina@sfmade.org

Kelly Dillon
Co-owner
Marianne’s Ice Cream
kd@mariannesicecream.com

Donovan Lazaro
Office of Econ. Dev.
City of San José
donovan.lazaro@sanjoseca.gov

John Lang
Economic Dev. Mngr.
City of Morgan Hill
john.lang@morganhill.ca.gov